

Florence Twp Economic Development Committee Minutes 9/1/26

Florence, New Jersey

The Florence Township Economic Development Committee held a regular meeting on the above date in the header at the Municipal Complex, 711 Broad Street, Florence, New Jersey. Members of the public were invited to attend the meeting in person. The minutes reflect the meeting held on Tuesday, August 18, 2026.

The meeting was called to order by Economic Development Chairperson, Tara Sandusky at 7:00 p.m.

ROLL CALL OF MEMBERS

Upon roll call the following were found to be present:

Present: Tara Sandusky, Bridget Wiese, Councilwoman Gina Sullivan, Tara Schultz, Scott McKelvey

Also Present: Thomas Sahol, Twp Administrator

Absent: David Williams, Sal Belardo

APPROVAL OF MINUTES

- Minutes from July 2026 meeting to be approved during September 1, 2026 session

Motion n/a, seconded by n/a.

COORDINATORS REPORT & NEW BUSINESS

- Marty shared a flyer from the South Jersey Business Development Center. This resource provides a variety of information to existing and prospective business owners. Marty noted that they may be a good candidate to visit a future meeting to further explain their group. They may also be a great future presence at a small business event.
- Marty shared packets from Washington Township, Burlington City, Gloucester Township and Florence Township welcome letter. The committee reviewed and provided feedback and suggestions as to how to bolster what we provide to residents and suggested a packet for local business owners.
- Councilwoman Sullivan shared that we are in the planning stages of developing a new App for the municipality. Apps are new newest resource being used by municipalities to efficiently and easily connect with their communities. App's will have a variety of features and Councilwoman Sullivan noted Willingboro as having an app through the same group that Florence Township is working with if anyone is interested in previewing. It is anticipated that the App will launch during the Fall of 2026.

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- The Groom Room. Marty shared that he has been in contact with a new business that will be opening this Fall at the Shoppes at Mallard Creek. Marty has scheduled a meeting with them to view their new location and will offer them a tour of the township. He will report back at the September meeting.
- The Chronicle. Councilwoman Sullivan shared with the committee a publication, The Chronicle, which is a comprehensive publication dedicated to Southern New Jersey. It includes a variety of articles, industry trends, and development information. The publication has a large saturation with subscribers in engineering, developers, contractors, and vendors from all trades.

Councilwoman Sullivan shared that Florence Township may place an article in the next edition, which may attract developers to the community to explore opportunities. The committee discussed what content would be appropriate for the article in consideration of its 650 word limit. Photos to be considered will further enhance the article. The committee will provide feedback at the September meeting and a draft of the article will be completed and reviewed.

OLD BUSINESS

- The committee circled back to the July meeting topics and discussed detailed follow-up on further developing the economic development page on the website. Scott McKelvey is going to share a draft of notes that he has made from the past meeting and a potential structure for the page. The committee will review and discuss it at the September meeting. Additional new content and links may include Rutgers Small Business, South Jersey Business Association, along with state and county pages.

MEETING OPEN FOR PUBLIC COMMENT:

No public attendance

ADJOURNMENT

Motion by T. Sandusky, second by B. Wiese – 8:05pm