



The New Jersey Business & Industry Association has awarded the Destination Maternity project its 2015 New Good Neighbor Award. Destination Maternity was constructed by Whitesell Construction Co., Inc. and is located on John Galt Way in the Haines Center. Destination Maternity is one of the leading manufacturers and distributors of maternity clothing throughout the world. The company chose to relocate their state-of-the-art distribution and logistics center to Florence Township. Destination Maternity opened in December 2014 and is expected to create between 250 to 280 new jobs in the community.

**2015
NEW GOOD
NEIGHBOR
AWARDS**

ARCHITECT
Wass Malcomb
New York, NY

BUILDER
Whitesell
Construction Co., Inc.
Delran

NOMINATOR
Debra P. DiLorenzo
President & CEO
Chamber of Commerce
Southern New Jersey

1000 John Galt Way, Florence

Destination Maternity's relocation from Philadelphia to 1000 John Galt Way in Florence Township was largely the result of the New Jersey Economic Development Authority's (NJEDA) Grow New Jersey Initiative Program, whose charge includes attracting new businesses and jobs from across the state. But it also resulted from — and couldn't have been accomplished without — the unbeatable combination of an outstanding site and builder/developer, Whitesell Construction Co., Inc., to realize the build-to-let plan.

Destination Maternity selected the 51-acre 1000 John Galt Way site at Whitesell's masterfully maintained and thoughtfully landscaped Haines Center because of its strategic location at Exit 6 of the New Jersey Turnpike and the Pennsylvania Turnpike connector, less than an hour's drive in the New Jersey and Philadelphia areas — both of which enhance the retailer's ability to reach its large consumer marketplace in e-tail's market. It is also located in a Florence Township Redevelopment Zone. For its employees, the Haines Center is within walking distance of the NJ TRANSIT River LINE's Florence station.

Whitesell, its contractors and township planning officials worked tirelessly to deliver this LEED Silver-compliant project on schedule. Notable building system features include tilt-up concrete panel construction, a white thermoplastic roof, 4000 amp electric service, fluorescent high bay lighting fixtures with motion sensors, an LED lighting system, upgraded structural insulation, LED site lights, high-efficiency HVAC equipment and a central computer controlled HVAC management system, bicycle storage and changing rooms, low-volume water closets, and special parking for low emitting and fuel efficient vehicles.

Completed in December 2014, the 406,377-square-foot, \$25-million project employed approximately 233 people during the development stage. Since opening, 250 new full-time jobs have been created to operate what is now a state-of-the-art distribution center for Destination Maternity, with greater space and more advanced handling equipment to increase capacity and efficiency.

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